GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5895
ANSWERED ON:31.08.2001
SALE OF TIME SLOT OF SATURDAY NIGHT MOVIE
AKHILESH YADAV

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the name of the company to which Doordarshan had sold the time slot of Saturday night movie for 52 weeks;

(b) whether the said company had some outstanding dues against it;

(c) if so, the reasons the dues were not recovered before awarding the time slot;

(d) the total loss incurred by Doordarshan in the said transaction; and

(e) the details of action taken by the Government for making good of its loss by fixing the responsibility and penalising the guilty?

Answer

THE MINISTER OF INFORMATION & BROADCASTING (SMT. SUSHMA SWARAJ)

(a): Prasar Bharati has intimated that the time slot for telecast of Saturday Hindifeature film was given to M/s Shree Madhav Poly Products and Trading Pvt. Ltd., Mumbai from 22nd January 2000.

(b): Prasar Bharati has intimated that there were no outstandings against the company when the time slot was allotted to it.

(c) (d) & (e): Do not arise.